

# Privacy Policy & Cookies

We use the term DASSA (and "DASSA JEWELLERY", "we", "us", and "our") to refer to the head office of DASSA at the registered address in the Netherlands (Vlet 2, 8322EH Urk). We are committed to recognizing the importance of protecting the data collected on our online customers/visitors (together referred to as "you" and "your").

The following policy describes how we collect, store, use, disclose and transfer your data provided to us on our website and other digital platforms (social media and wix.com platform).

## Collecting data

DASSA collects personal data in different forms, whether you visit, register, or purchase a product on our websites and platforms.

We use your data in different ways.

DASSA acknowledges that data ought to be handled with maximum caution. Therefore, we held the data safe. Hence to that, only authorized persons have access to it.

## Permission on Cookies

When agreeing with the privacy & cookies lightbox, you approve DASSA.com setting cookies on your hard drive while browsing our website and collecting and using data you provide as a user of our website.

Data category	Data type	How we collect	Why do we collect
Personal data	Name, surname, address, zip code, billing details, etc.	By registering or buying on our website. Once you approved privacy & cookies lightbox by clicking on "agree".	To improve our services, communication, marketing, and fulfil legal requirements and fraud monitoring.
Anonymized Analytics cookies	Click, heat, maps, etc.	By visiting our website and platforms. Once you approve the privacy & cookies lightbox by clicking on "agree".	Used for statistical purpose. DASSA gets insight into traffic, sales, and behavior overview through reports and statics.
Functional cookies	Anonymously remembers user preferences such as location, chosen language, shopping cart, etc.	We track and store activities on the website, and once you are back, we can restore that information. For instance, your log-in and your shopping cart	To provide a personalized experience on our platforms.

Data category	Data type	How we collect	Why do we collect
Data collected	IP address, internet browser, operating system	By visiting our website and platforms. Once you approve the privacy & cookies lightbox by clicking on "agree".	Data required to improve our services, products, fraud monitoring, communication, and marketing.
Third-party cookies	see sharing data		

The purpose is to use the information acquired in favor of our customers and visitors, for instance, to provide personalized content that matches the interests of the customer/visitor. In other words, we will be using it for marketing intent.

### Sharing data

DASSA will be sharing some of your data. When it comes to a third party, we assure you they manage it with as much caution as we do. Here is what we share:

- We will share your data with WIX.com, the platform for our website.
- Once you purchase our website, we will share your data with the delivery courier. To process and deliver your purchase.
- We will also share your data with any relevant legal authority. When it comes to the need. Since it is our obligation.

### Withdrawing your consent

You can block/delete cookies at any time via your own browser.

- Google: <https://support.google.com/accounts/answer/61416?hl=en&co=GENIE.Platform%3DDesktop>
- Safari on smart phone: <https://support.apple.com/en-us/HT201265>
- Safari on Mac: <https://support.apple.com/guide/safari/manage-cookies-sfri11471/mac>

We invite you to contact us at [info@dassajewellery.com](mailto:info@dassajewellery.com), if any help is needed.

If you would like to: access, correct, amend, or delete any personal data we have on you, please, contact us.

### **Privacy policy updates**

We reserve the right to change this privacy policy at any moment. Changes will take effect immediately upon their posting on the website.

Upon changes, you will receive an email with the actualized policy.

### **Contact**

If you have any questions or comments on this Privacy Policy, we invite you to contact us at [info@dassajewellery.com](mailto:info@dassajewellery.com) or send us a mail to:

DASSA JEWELLERY  
*Vlet, 2*  
*8322EH Urk*  
*The Netherlands*